Orders	Order / Rev:	1989244		
	Alt Order #:	WOC12487979		
	Product Desc:	Issue		
	Estimate:	8510		WHAS
	Flight Dates:	10/20/20 - 10/26/20	Primary AE:	Ben Stecker
	Original Date / Rev:	04/22/20 / 04/22/20	Sales Office:	TSWAS
	Order Type:	RFP	Sales Region:	NAT
Agency	Name:	Targeted Platform Media, LLC / POL		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		1291 Hollywood Avenue	Billing Cycle:	EOM/EOC
		Annapolis, MD 21403	Agency Commission:	15%
Advertiser	Name:	ISS/ Ditch Mitch		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	IS-Candidate/US Senate	Advertiser External ID:	188429
	Revenue Code 1:	AGY	Agency External ID:	20383AG
	Revenue Code 2:	(POL) Political	Unit Code:	General
	Revenue Code 3:	(POL) Issue		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	54	\$32,575.00	\$27,688.75
10/26/20	10/26/20	13	\$8,825.00	\$7,501.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	54	\$32,575.00	\$27,688.75	0.00
November 2020	13	\$8,825.00	\$7,501.25	0.00
Totals	67	\$41,400.00	\$35,190.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share	Share	Total
WHAS	16%	\$41,400.00
Market	100%	\$258,750.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	84%	\$217,350.00
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Cn	Start	⊨na	inventory Code	вгеак	Start/End Time	Days	Len Sp	่อเร	Rate Pri	Rtg Type	Spots	Amount
N 1	ΔII	10/20/20	10/26/20	Local News @ 430a	M-ECM	130-5a	1111	.30	1	\$100 00 P02	0.00 NM	1	9400 00

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WHAS

Order / Rev: 1989244

Alt Order #: WOC12487979

Advertiser: ISS/ Ditch Mitch

WOO12401010

Product Desc: Issue

Flight Dates: 10/20/20 - 10/26/20

Estimate: 8510

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
10/		art Date	End Date	<u>Weekdays</u> 1111	Spots/Week	Rate	Ratir							
N 2	eek: 10		10/26/20	Local News @ 5a	M-F CM	\$100.00 5-6a		00 1- 1- 1	:30	3	\$200.00 P02	0.00 NM	3	\$600.00
				WHAS11 WAKE	UP NEWS @	5			.00	Ü	Ψ200.001 02	0.00 14111	Ŭ	ψοσο.σσ
				JP NEWS @ 5A)40			Doti	~~						
W	eek: 10	art Date /20/20	End Date 10/26/20	<u>Weekdays</u> 1- 1- 1	Spots/Week 3	Rate \$200.00	Ratir 0.	<u>19</u> 00						
N 3	All			Local News @ 6a	M-F CM	6-7a		- 1- 11	:30	3	\$350.00 P02	0.00 NM	3	\$1,050.00
	(Drogro		211 WAKE I	WHAS11 WAKE		-								
		im: what art Date	End Date	JP NEWS @ 6A)40 Weekdays	Spots/Week	Rate	Ratir	าต						
W	eek: 10		10/25/20	- 1- 11	3	\$350.00		00						
N 4	All	10/20/2	0 10/26/20	Good Morning An		7-9a		1111	:30	4	\$600.00 P02	0.00 NM	4	\$2,400.00
	(Progra	ım: GOOI) MORNING	GOOD MORNING AMERICA)4Q20)K (sell)								
		art Date	End Date	Weekdays	Spots/Week	Rate	Ratir	ng						
	eek: 10		10/26/20	1111	4	\$600.00		00						
N 5	All	10/20/2	0 10/23/20	The View THE VIEW	CM	11-12p		- 1- 11	:30	3	\$200.00 P02	0.00 NM	3	\$600.00
	(Progra	ım: THE \	/IEW)4Q20 :	SELLING BOOK (s	ell)									
		art Date	End Date	Weekdays	Spots/Week	Rate	Ratir							
N 6	eek: 10		10/25/20	- 1- 11 Local News @ 12	3 n M E CM	\$200.00 12-1p		00 111-1	:30	4	\$200.00 P02	0.00 NM	4	\$800.00
IN O	All	10/20/2	.0 10/26/20	WHAS11 NEWS	•	12-1p		111-1	.30	4	φ200.00 P02	U.UU INIVI	4	φουυ.υυ
				AT NOON)4Q20 SE		. ,								
\٨/	Sta eek: 10	art Date /20/20	End Date 10/26/20	<u>Weekdays</u> 111-1	Spots/Week 4	Rate \$200.00	Ratir 0	<u>ng</u> 00						
N 7	All			General Hospital	CM	2-3p		1-11	:30	3	\$200.00 P02	0.00 NM	3	\$600.00
	_			GENERAL HOSE		·								
		ım: GENE art Date	ERAL HOSPI End Date	ITAL)4Q20 SELLIN	IG BOOK (sell Spots/Week	_	Ratir	20						
W	eek: 10		10/26/20	<u>Weekdays</u> 1- 11	3	Rate \$200.00		<u>19</u> 00						
N 8	All	10/20/2	0 10/26/20	Local News @ 4p	M-F CM	4-5p		11-11	:30	4	\$275.00 P02	0.00 NM	4	\$1,100.00
	(Progra	.m·\/\∐∧	211 NEWS (WHAS11 NEWS 4P)4Q20 SELLIN		1\								
		art Date	End Date	Weekdays	Spots/Week	Rate	Ratir	na						
W	eek: 10	/20/20	10/26/20	11-11	4	\$275.00		00						
N 9	All	10/20/2	0 10/23/20			5-530p		- 11- 1	:30	3	\$600.00 P02	0.00 NM	3	\$1,800.00
	(Progra	ım: WHAS	S11 NEWS (WHAS11 NEWS 5p)4Q20 SELLIN)								
	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Ratir	<u>ng</u>						
	eek: 10		10/25/20	-11-1	3	\$600.00		00			Φ705 00 D 00	0.00.104		#0.475.00
N10	All	10/20/2	0 10/26/20	Local News @ 53 WHAS11 NEWS		530-6p		11-1	:30	3	\$725.00 P02	0.00 NM	3	\$2,175.00
	(Progra	ım: WHAS	S11 NEWS (© 530P)4Q20 SEL		sell)								
14/		art Date	End Date	<u>Weekdays</u> 11-1	Spots/Week	Rate	Ratir							
N11	eek: 10		10/26/20		CM	\$725.00 630-7p		00 1- 1	:30	2	\$1,450.00 P02	0.00 NM	2	\$2,900.00
1111	All	10/20/2	.0 10/23/20	ABC World News		000 7 p		1-1	.50	_	ψ1,400.001 02	0.00 14101		Ψ2,300.00
				4Q20 SELLING BO			.							
W	<u>Sta</u> eek: 10	art Date /19/20	End Date 10/25/20	<u>Weekdays</u> 1- 1	Spots/Week 2	Rate \$1,450.00	Ratir 0.	<u>ng</u> 00						
N12			0 10/26/20	ET 7-730p	CM	7-730p		1-111	:30	4	\$800.00 P02	0.00 NM	4	\$3,200.00
	(D			ENTERTAINMEN		DIX (= -!!)								
		ım: ENTE art Date	End Date	T TONIGHT)4Q20 Weekdays	Selling BOO Spots/Week	JK (sell) Rate	Ratir	na						
_ W	eek: 10		10/26/20	1- 111	4	\$800.00		00						
N13	All	10/20/2	0 10/26/20	Inside Ed 730-8p	CM	730-8p		11-11	:30	4	\$800.00 P02	0.00 NM	4	\$3,200.00
	(Progra	ım: INSID	E EDITION)	INSIDE EDITION 4Q20 SELLING BC										
		art Date	End Date	Weekdays	Spots/Week	Rate	Ratir	<u>ng</u>						

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WHAS

Order / Rev: 1989244

Advertiser: ISS/ Ditch Mitch

Estimate:

WOC12487979 Alt Order #:

Product Desc: Issue

Flight Dates: 10/20/20 - 10/26/20 8510

Ln C	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
Wee	Star k: 10/2	t Date	End Date 10/26/20	Weekdays 11-11	Spots/Week 4	Rate \$800.00	Rating 0.00						
			0 10/26/20	Mon Prime Other	-	8-11p	1	:30	1	\$1,925.00 P02	0.00 NM	1	\$1,925.00
DANCING WITH THE STARS (Program: DANCING WITH THE STARS)PRIME ESTIMATES (sell)													
(F		t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	k: 10/2	:0/20	10/26/20	1		\$1,925.00	0.00						
N15	All	10/20/20	0 10/26/20	Jimmy Kimmel JIMMY KIMMEL	CM	1135p-1237a	a 1-1-1	:30	3	\$150.00 P02	0.00 NM	3	\$450.00
(P	rogram	n: JIMMY	/ KIMMEL L	IVE)4Q20 SELLIN									
\\\\oo	Star k: 10/2	t Date	End Date 10/26/20	Weekdays 1-1-1	Spots/Week 3	<u>Rate</u> \$150.00	Rating 0.00						
				Tue Prime C	CM	10-11p	- 1	:30	1	\$1,075.00 P02	0.00 NM	1	\$1,075.00
(P	rogram	· FMFR	GENCE)PR	EMERGENCE SIME ESTIMATES	(sell)	·							
γ.	-	t Date	End Date	Weekdays_	Spots/Week	Rate	Rating						
	k: 10/1		10/25/20	-1		\$1,075.00	0.00			*			
			0 10/21/20	UNITED WE FAL			1	:30	1	\$2,150.00 P02	0.00 NM	1	\$2,150.00
(P	-			_/SINGLE PAREN	*	_ `	·						
Wee	<u>االمة</u> 4: 10/1	t Date 9/20	End Date 10/25/20	<u>Weekdays</u> 1	Spots/Week 1	Rate \$2,150.00	Rating 0.00						
N18	All	10/20/20	0 10/22/20		CM	9-10p	1	:30	1	\$2,050.00 P02	0.00 NM	1	\$2,050.00
(P	rogran	n: A MILI	LION LITTLI	A MILLION LITTI E THINGS)PRIME		sell)							
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	k: 10/1 All		10/25/20 0 10/22/20	Thu Prime C	CM	\$2,050.00 10-11p	0.00	:30	1	\$1,550.00 P02	0.00 NM	1	\$1,550.00
				STATION 19		10 116	-	.00		ψ1,000.001 0 <u>2</u>	0.00 14141	·	ψ1,000.00
(P	-	n: STATI t Date	ON 19)PRIM End Date	ME ESTIMATES (s Weekdays	sell) Spots/Week	Rate	Rating						
Wee	k: 10/1		10/25/20	1		\$1,550.00	0.00						
N20	All	10/20/20	0 10/24/20	Good Morning Ar		7-9a	1-	:30	1	\$200.00 P02	0.00 NM	1	\$200.00
(P	rogram	n: GOOE	MORNING	GOOD MORNIN AMERICA)4Q20		OK (sell)							
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	k: 10/1 All		10/25/20 0 10/24/20	Local News @ 9a	Sa CM	\$200.00 9-930a	0.00	:30	1	\$200.00 P02	0.00 NM	1	\$200.00
				WAKE UP WEEK	KEND 9-10A		1	.50		Ψ200.001 02	0.00 14101		Ψ200.00
(P		n: WAKE t Date	UP WEEKI End Date	END 9-10A)4Q20 :	SELLING BOC Spots/Week		Pating						
Wee	k: 10/1		10/25/20	<u>Weekdays</u> 1-	<u>3pois/week</u>	Rate \$200.00	Rating 0.00						
N22	All	10/20/20	0 10/25/20	Good Morning Ar			0 AM 1	:30	1	\$275.00 P02	0.00 NM	1	\$275.00
(P	rogram	n: GOOE	MORNING	GOOD MORNIN AMERICA)4Q20		(8:00 AM-9:0 K (sell)	U AM)						
147		t Date	End Date	Weekdays 1	Spots/Week	Rate	Rating						
	k: 10/1 All		10/25/20 0 10/26/20	Local News @ 6p	M-F CM	\$275.00 6-630p	0.00	:30	5	\$800.00 P02	0.00 NM	5	\$4,000.00
				WHAS11 NEWS	@ 6 & 63	31		.00	Ü	ψοσο.σσ1 σ2	0.00 14141		ψ4,000.00
(P	-	n: WHAS t Date	S11 NEWS @ End Date	@ 6 & amp; 630p S Weekdays	u-F)4Q20 SEL Spots/Week	_	(sell) Rating						
Wee	k: 10/2		10/26/20	11111	5	Rate \$800.00	0.00						
N24	All	10/20/20	0 10/25/20	Sun Prime C	CM	9-10p	1	:30	1	\$1,450.00 P02	0.00 NM	1	\$1,450.00
(P	rogram	n: SHAR	K TANK)PR	SHARK TANK IME ESTIMATES	(sell)								
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	k: 10/1 All		10/25/20 0 10/25/20	Local News @ 11		\$1,450.00 11-1135p	0.00	:30	4	\$600.00 P02	0.00 NM	4	\$2,400.00
				WHAS11 NEWS	AT 11 M-F/SU	J	111-1	.00	7	ψ550.001 02	C.OC INIVI		ψ <u>-</u> ,-του.ου
(P				AT 11 M-F/SU)4Q2			Pating						
	Sial	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					ı	

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WHAS

Order / Rev: 1989244

Advertiser: ISS/ Ditch Mitch

Alt Order #: WOC12487979

Product Desc: Issue

Flight Dates: 10/20/20 - 10/26/20

Estimate: 8510

Ln Ch	Start	End	Inventory Cod	e Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10)/19/20	10/25/20	111- 1	4	\$600.00	0.00						
N26 All	10/20/2	0 10/25/20	Local News @ 6	630p Su CM	630-7p	1	:30	1	\$800.00 P02	0.00 NM	1	\$800.00
WHAS11 NEWS @ 6 & amp; 63												
(Program: WHAS11 NEWS @ 6 & Camp; 630p Su-F)4Q20 SELLING BOOK (sell)												
St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10)/19/20	10/25/20	1	1	\$800.00	0.00						
N27 All	10/20/2	0 10/26/20	Mon Prime C	CM	10-11p	1	:30	1	\$2,050.00 P02	0.00 NM	1	\$2,050.00
			THE GOOD DO	CTOR								
(Progra	am: THE C	GOOD DOC	TOR)PRIME EST	IMATES (sell)								
St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10)/20/20	10/26/20	1	1	\$2,050.00	0.00						

Totals 67 \$41,400.00